



Dear Potential Sponsor,

The success of our programs and events depends largely on our sponsors, who lend their names and financial support. The money we raise directly assists our efforts in providing quality programs and benefits the seniors at the Cortez Park Community and Senior Center.

By participating as a sponsor, your organization will benefit from extended exposure through promotional efforts directed toward the patrons of our programs, events and services.

For a small monetary donation, your business will benefit from excellent exposure to important segments of your target audience.

We have levels of sponsorship packages as detailed below. You can select the level of participation that best meets your needs and be confident that your sponsorship fee will help benefit the quality of our programming at the Senior Center.

We're counting on your support. Please contact Vanessa Ibanez, Recreation Services Supervisor at (626) 939-8769 if you would like to become a sponsor.

Thank you in advance for your willingness to support the Cortez Park Community and Senior Center in efforts to continue to make a positive difference to our program participants.

Kindly,

Vanessa Ibanez

Vanessa Ibanez
Recreation Services Supervisor

SPONSORSHIPS OPPORTUNITIES:

Monthly Bingo Sponsorship- 4 \$25 Gift Cards or 4 Gift Baskets Only of \$25 Value

- Recognition during weekly Bingo for the duration of 1 month. Sponsor recognition on Senior Center quarterly newsletter, The Voice. Items must be delivered to the facility. Items are to be used as a prize for weekly bingo.

\$150 Table Sponsorship

- One time- table space at the Cortez Park Community and Senior Center between the hours of 9 a.m. – 11:30 a.m. (Estimated Attendance 100-150) ***Date to be approved by Recreation Services Supervisor.***

\$200 Monthly Birthday Celebration Sponsorship

- One time-table space during the monthly birthday celebration at the Cortez Park Community & Senior Center. Monthly dates are listed in the Special Events Calendar. ***Sponsors may provide store-bought or kitchen approved cake (feeds 200) in lieu of \$200 sponsorship fee.***

- Sponsor Recognition Senior Center quarterly newsletter, The Voice.

\$300 Special Event Sponsorship

- One time- table space during a special event at the Cortez Park Community & Senior Center (Estimated Attendance 100-180). ***Date to be approved by Recreation Services Supervisor.***
- Event Sponsor recognition throughout the event.
- Business card size ad in one (1) issue of the Senior Center quarterly newsletter, The Voice.

****In-kind donations/services will also be accepted and approved by Recreation Services Supervisor, Vanessa Ibanez. ****

Cortez Park Community & Senior Center Sponsorships

Month	Date	Time	Event	Participants	Amount
January	Friday, 24	12:00 p.m. - 2:00 p.m.	Open House	200+	\$ 300.00
February	Friday, 14	11:00a.m.-2:00p.m.	Valentine's Day	160	\$ 300.00
	Thursday, 20	10:00a.m.-12:00 p.m.	*Monthly Birthday Celebration	180	\$ 200.00
March	Monday, 17	11:00a.m.-1:00p.m.	St. Patrick's Day	180	\$ 300.00
	Thursday, 20	10:00a.m.-12:00 p.m.	*Monthly Birthday Celebration	180	\$ 200.00
	Friday, 21	11:00a.m.-2:00p.m.	Spring Tailgate	160	\$ 300.00
April	Friday, 18	11:00a.m.-2:00p.m.	Easter Eggstravaganza	160	\$ 300.00
	Thursday, 17	10:00a.m.-12:00 p.m.	*Monthly Birthday Celebration	180	\$ 200.00
	Thursday, 24	4:00p.m. - 6:00p.m.	Senior Prom	160	\$ 300.00
May	Friday, 2	11:00a.m.-2:00p.m.	Cinco De Mayo	160	\$ 300.00
	Friday, 9	11:00a.m.-2:00p.m.	Mother's Day Celebration	160	\$ 300.00
	Thursday, 15	10:00a.m.-12:00 p.m.	*Monthly Birthday Celebration	180	\$ 200.00
June	Friday, 13	11:00a.m.-2:00p.m.	Father's Day Celebration	160	\$ 300.00
	Thursday, 19	10:00a.m.-12:00 p.m.	*Monthly Birthday Celebration	180	\$ 200.00
July	Tuesday, 1	11:00a.m.-2:00p.m.	4th of July Celebration	180	\$ 300.00
	Thursday, 17	10:00a.m.-12:00 p.m.	*Monthly Birthday Celebration	180	\$ 200.00
August	Friday, 1	1:00p.m.-3:00p.m.	Cooler Cortez Friday	40	\$ 300.00
	Friday, 8	1:00p.m.-3:00p.m.	Cooler Cortez Friday	40	\$ 300.00
	Friday, 15	1:00p.m.-4:00p.m.	Cooler Cortez Friday	100	\$ 300.00
	Thursday, 21	10:00a.m.-12:00 p.m.	*Monthly Birthday Celebration	180	\$ 200.00
	Friday, 22	1:00p.m.-4:00p.m.	Cooler Cortez Friday	160	\$ 300.00
September	Friday, 26	11:00a.m.-2:00p.m.	90th Birthday Celebration	160	\$ 300.00
	Thursday, 18	10:00a.m.-12:00 p.m.	*Monthly Birthday Celebration	180	\$ 200.00
October	Friday, 10	1:00p.m. - 3:00p.m.	Oktoberfest	80-100	\$ 300.00
	Thursday, 16	10:00a.m.-12:00 p.m.	*Monthly Birthday Celebration	180	\$ 200.00
	Wednesday, 29	11:00a.m.-1:00p.m.	Halloween Bash	180	\$ 300.00
November	Monday, 10	11:00a.m.-1:00p.m.	Veteran's Day Celebration	200	\$ 300.00
	Thursday, 20	10:00a.m.-12:00 p.m.	*Monthly Birthday Celebration	180	\$ 200.00
	Wednesday, 26	11:00a.m.-2:00p.m.	Thanksgiving	200	\$ 300.00
December	Tuesday, 16	TBD	Christmas at Cortez	40	\$ 300.00
	Wednesday, 17	TBD	Christmas at Cortez	40	\$ 300.00
	Thursday, 18	12:00p.m.-3:00p.m.	Christmas Dance	200	\$ 300.00
*May donate cake in lieu of monetary sponsorship.					